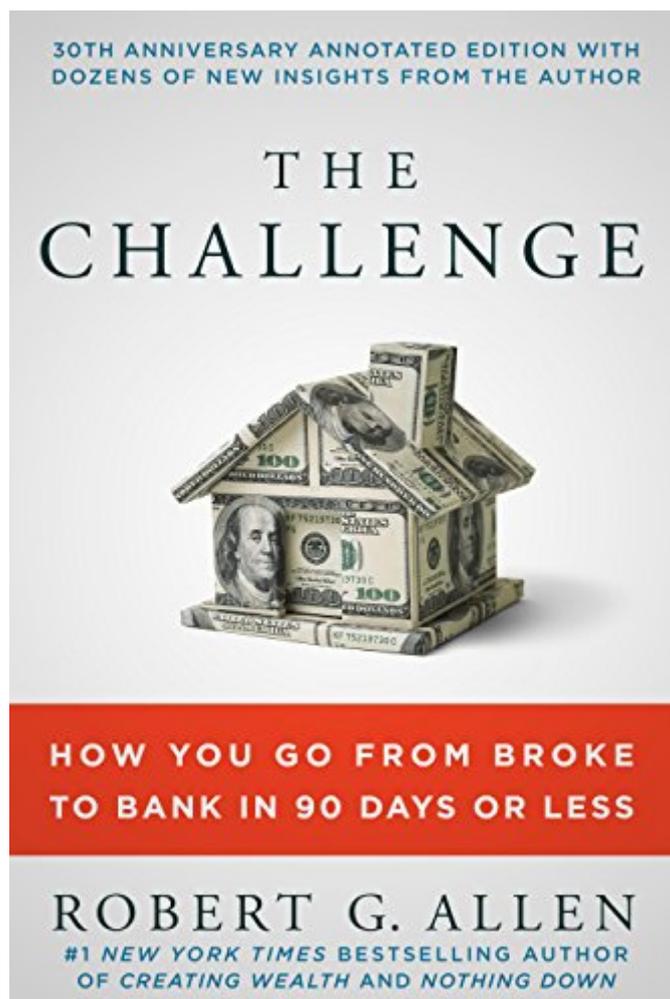


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# The Challenge: How You Go From Broke To Bank In 90 Days Or Less. 30th Anniversary Edition



## Synopsis

"I have tremendous respect for Robert Allen's ability to teach people how to make a lot of money" -Robert Kiyosaki, Legendary author of Rich Dad, Poor Dad  
Twenty years before the invention of RealityTV, bestselling author Robert G. Allen went to an unemployment line in St. Louis, Missouri, selected four people, and taught them the secrets of real estate investing. The Challenge tells their story, and shows you how anyone can succeed in real estate, even if they start with nothing--no job, no credit, no assets. This 30th Anniversary Kindle Edition adds to the original story with a new foreword, afterward and dozens of new author insights and personal observations. In the book you'll also learn:

- \* 12 Wealth Secrets.
- \* The 5 Step Success Formula
- \* The simple system for finding the best real estate bargains
- \* Strategies for buying real estate with little or no money down
- \* How to develop a Positive Mental Attitude
- \* The Master Checklist for Wealth
- \* 4 Cardinal Rules for Negotiating
- \* The Secrets of being organized
- The prices of real estate change over the years, but the principles behind The Challenge are timeless.

## Book Information

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## Customer Reviews

No matter what your entrepreneurial endeavor is, Robert Allen's The Challenge provides a spark of

hope that when you combine an analytic approach with drive and determination, you can achieve. I own all of his books and read and reread them for inspiration.

Robert G. Allen is a brilliant storyteller with a knack of drawing the reader into the action, and also explaining complicated concepts in a simple way so that they sound infinitely 'do-able'. The fact that this is a true story is even more enticing. He also cleverly addresses essential ways to get into the correct mindset for success and wealth creation. This book proves that anyone can go from zero to financial freedom with the right strategies, information and mindset, and support for taking action. Another great read to add to the 'Success Tools' library. Buy it, and learn from the master.

Robert G Allen proves again his theory about buying real estate with nothing down. The book is amazing. The true story of the 3 challenged ones, who where unemployed at that time and was promise to bank 5K in 90 days shake who reads. And once again FOCUS in objectives are the key word. He teach how to find, fund and make money. Very easy to read, with challenges for today's problems. Recommended!!!! Robert G Allen a real MENTOR for those who want a change on their lives. Worth any penny. Another master piece of our time. Buy it....Buy it now.C Henrique CruzDirector Cablenet Telecom (Brazil)

"Having graduated with a Wharton MBA, I can honestly say they don't teach this stuff even inside the world's top business schools. I've invested over 34 years of my life studying how the super rich create wealth in America, and Robert Allen is spot on with his insights! Personal growth training is missing from our educational system. If everyone would simply start their day with these simple exercises their success would automatically skyrocket." - Sherman Ragland, MBA, CCIM - Dean of the Realinvestors' Academy

Robert Allen's release of The Challenge couldn't have come at a better time. He shows you in a very simple way how to be successful from the inside out. Profiting by solving problems for others? It is win win when you come from an attitude of gratitude. You will feel Bob's true congruency and his attitude of gratitude. This is a must read-must have for you as you grow. It's a timeless classic. Highly Recommend -John Lee-author of Secrets of a Deal'ionaire

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